



ROSA CHOU

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EXPERTISE

Operation of the programs Adobe Creative Suite and SolidWorks. Proficient in Mac OSX and Windows 2000/XP/Vista/7.

EDUCATION

Bachelor of Science in Design with the emphasis in Visual Communication.
Awarded by the University of California, Davis in June 2008.

QUALIFICATIONS

Energetic graphic designer with a background in fine arts and illustration. Specializes in print and web design. Areas of practice extend into interactive, branding and message campaigns. Capable in taking direction as well as managing work amongst a team. Comfortable interacting with clients and business partners.

EXPERIENCE

Sep 2008—Present . Chou's Image Inc., Berkeley . Self-Employment

Designed company identity system which included logo, business cards, brochure and website. Researched out-reach strategies and collected feedback from contracted clients. Prepare RFPs and RFQs for independent design contracts. Other tasks include client communication, project management and design production.

Mar 2009 — Jun 2009 . CalTrans, Oakland . Document Control

Tracked database of shop drawings, submittal and RFI documentation within the shop drawing production process. Reported to lead engineers and CalTrans management, providing statistics and numbers reflecting project progress.

Sep 2008 . FortyForty (4040), Berkeley . Contracted Graphic Designer

Assisted senior graphic designer in completing production for environmental graphics and print designs.

Sep 2007 — Jun 2008 . UC Davis Picnic Day 2008, Davis . Co-Graphics Director

Communicated with the Picnic Day 2008 Board of Directors during the process of designing the identity system. Managed a team of five Graphic Assistants with one Co-Graphics Director in designing event collateral. Designed event logo used for collateral application. Designed the event poster and the schedule of events.

May 2007 — Jun 2008 . Creative Media ASUCD, Davis . Lead Designer

Managed a team of four student graphic designers in a variety of projects ranging from print to web design. Communicated with clients and supervisor while maintaining quality design work under tight deadlines and budgets.

FREELANCE

Jun 2008 — Current . ChenTaiChi.com A Multimedia Studio

Website re-design, development, project management.

Jun 2008 — Nov 2009 . Tahoe Center for the Environmental Sciences Sierra Nevada College, UC Davis

Exhibition FLASH animation display.

Nov 2008 . Terminus Technology. Taipei, Taiwan

Website design and development.